



RTL Today is live!

RTL Luxembourg offers a new information and news website in English

On Monday, RTL Luxembourg launched RTL Today. Designed for an international and local audience, www.today.lu is THE answer for everyone seeking information in English.

Luxembourg, February 6th, 2018 – In 1996, RTL Luxembourg launched its popular rtl.lu website in Luxembourgish, and in 2011 the French news portal 5minutes.lu. Now, RTL Luxembourg also caters for the information needs and interests of a growing international audience with its brand new information and news website in English: **RTL Today**. “Throughout RTL’s history and across our Group, we always aim to be close to our audience – this is simply part of our DNA. In that sense, the launch of RTL Today is an important milestone in the development of RTL Luxembourg, because we’re reaching out to a key audience in Luxembourg: the English-speaking community. In the very cosmopolitan and unique context we’re living in, it was only natural that RTL Luxembourg also developed a news portal in English to serve the interests of an international audience and to position itself in this special environment” emphasizes **Christophe Goossens**, CEO RTL Luxembourg.

A hub for news, information and more

Over the past decades, the number of English-speakers in Luxembourg has substantially increased. In this multicultural society, many people communicate in English, especially in a business environment. According to the last population census¹, 96,427 people speak English at their workplace, at school and/or at home. In a recent survey conducted by Statec², its results show that 7 out of 10 residents have a strong grasp of the English language. Dedicated to the English-speaking community, and indeed to anyone who wants to read in English, RTL Today aims to become the hub for local and international news, business topics, science stories, sport headlines, culture and lifestyle as well as a special section for community activities and contributions.

The content of www.today.lu is headed by a team of journalists with **Lisa Burke** and **Natascha Berndt** as content co-ordinators. Endowed with solid backgrounds in producing strong content with a clear message, both women are passionate about this new project as well as the expat community they live in and write for. “We represent the mosaic of international communities living in Luxembourg, welded together by English as a common language. We hope that RTL Today can become the best place to find news and information, as well as a supportive space to share our experiences and stories”, says Lisa Burke.

Explore our new website at www.today.lu and visit us on [Facebook](#) and [Twitter](#). RTL Today is also available on [App Store](#) and [Google Play](#).

RTL Today – Your news, everyday

¹ Recensement de la population, premiers résultat N°13, Avril 2013, Statec (Population census, first results N°13, April 2013, Statec)

² Cahier économique N°123 - Rapport « travail et cohésion sociale », Octobre 2017, Statec (Economic booklet N°123 - Report «work and social cohesion», October 2017, Statec)