

## MasKalog

by Anne Simon

**Chronik. Fotostream. Katalog. Archiv.**

MasKalog ass eng partizipativ Fotochronik, déi Dag fir Dag dat oniwwerluechtent Ewechgehaie vun den Eeweemasken, festhält a sech, mat der Ënnerstëtzung vu Pickitup Luxembourg, géint Littering asetzt.

Jiddereen duerf matmaachen a kann all Mask, déi een dorëmmer an der Gewan trëlle gesait, duerch eng Foto katalogiséieren an op Insta mat den Tags **@kuckdekuk** & **@pickitupluxembourg** mat den hashtags **#MasKalog**,

**#andDrecksKëscht** a **#clickandpickitup** deelen a via **DM** u kuckdekuk schécken.



D'Foto kann ouni oder mat Effekt, Zeechnung, Gekritzels oder Filter si fir e kreativen, komeschen oder sozio-politesche Kommentar ze loosseren.

All Chroniker, ausser en ass vulnerable natierlech, biede mir dann, déi fotograféiert Mask opzerafen, ze entsuergeren a sech dono, you guessed it, d'Hänn ze wäschen.

MasKalog leeft viraussichtlech bis Enn dës Joers, wou mir fir den Ofschluss vum Projet eng flott digital oder materiell Publicatioun an/ oder Ausstellung mat deene kreativste Fotoe plangen.

**Pick it up** ass eng Associatioun déi géint muttwëllegen Offall zu Lëtzebuerg kämpft. Zu de Missiounen gehéieren d'Sensibiliséierung vun de Jonken, präventiv Aktiounen mat Schoulen esou ewéi Collaboratiounen mat Gemengen fir Offall a Schmutz am Espace Public opzerafen.

### Contact presse

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MasKalog is a participatory creative photo-stream in collaboration with Pickitup

Luxembourg campaigning against and chronicling the recent littering with disposable sanitary masks.

Anyone can participate by taking photos of masks that they find in-correctly discarded and sharing them with our Instagram account with the tags **@kuckdekuk** and **@pickitupluxembourg** with the hashtags **#MasKalog**,

**#andDrecksKëscht** and **#clickandpickitup** and send it via **DM** to kuckdekuk.



Creative effects, comments, drawings, filters etc can be added to the photo for comedic purposes or to make a statement.

All participants, unless vulnerable of course, are kindly asked to then pick up the mask, bin it and, you guessed it, wash their hands.

The ever growing Photo-stream is planned to be running until the end of the year after which we'll develop the project into a digital or material publication and/or exhibit.

Pick it up is an association fighting against littering in Luxembourg. Their missions include raising awareness among young people, preventive actions with schools and collaborations with municipalities in order to pick up the litter in public spaces.

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